



**Charleston
Area
Alliance**

**A Once in a Lifetime Trip
A Once in a Lifetime Price**

Business Mission & Cultural Tour of China April 16-24, 2010

Join the Charleston Area Alliance and local business/community leaders for a 9-day, all-inclusive trip to experience the wonders of China. The trip includes:

- 之 Roundtrip international airfare from New York's JFK Airport
- 之 Domestic airfare from Beijing to Shanghai to Hangzhou
- 之 4- and 5-star hotel accommodations
- 之 3 full meals each day
- 之 Deluxe bus transportation
- 之 Fluent English-speaking tour guides
- 之 Entrance fees into attractions including the Great Wall, Tiananmen Square and the Forbidden City, Yu Garden, Ming Tombs and many others

\$2,299 per person (double occupancy) for Alliance members

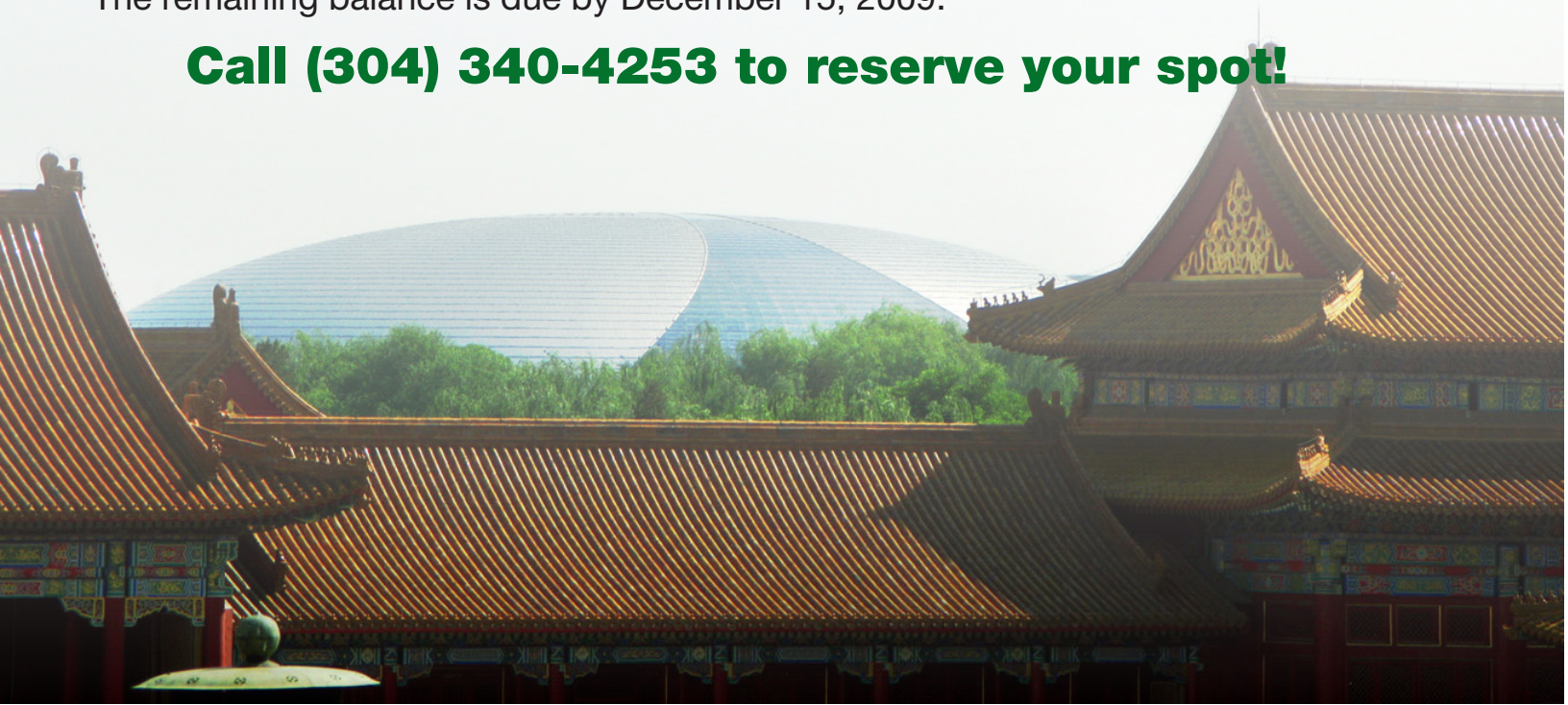
\$2,699 per person (double occupancy) for future Alliance members.

Single occupancy rate is an additional \$450.

A non-refundable deposit of \$300 per person is required to secure your registration.

The remaining balance is due by December 15, 2009.

Call (304) 340-4253 to reserve your spot!





China is the world's 3rd largest economy, and the 8th largest market for West Virginia products and the 3rd largest for U.S. products. Last year state businesses exported more than \$250 million worth of goods and materials to the country, while the U.S. exported a total of \$71 billion.

Two Options

Track 1 - Business Mission

The business mission track is being developed and will include many of the sightseeing plans included in the cultural tour such as the Great Wall and Tiananmen Square. Highlighting the business mission is the opportunity to meet with Chinese government officials, the U.S. Department of Commerce, export specialists, the American Chamber of Commerce and others to learn about doing business in China, participate in tours of facilities and meet with U.S. companies doing business there. If you are interested in the business track for this trade mission, you can maximize the trip by beginning to work with the Economic Development staff of the Alliance immediately. The sooner you begin working with the Alliance staff, the better they can help schedule meetings and business events that will be beneficial to your business.

Track 2 - Cultural Tour

A cultural tour track will be offered for those who want to embark on the adventure of a lifetime. This track can also accommodate the spouses or friends of business mission participants. Daily sightseeing tours have been arranged with ample time to enjoy the sights including excursions to the Great Wall, Ming Tombs, Tiananmen Square and Palace Museum (known as the Forbidden City), the Lingering Garden, Temple of Heaven and other impressive attractions.

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