



2010-2011

Objectives

- Develop, inform, train and enhance committed potential leaders to understand the issues and needs of our community.
- Create an environment which nurtures participant involvement in the community through volunteerism, service organizations, and board appointments.
- Create the opportunity for potential leaders to meet, establish rapport and maintain ongoing professional relationships.

Selection Process

Applicants may be self-sponsored and self-nominated. In addition, community members may nominate individuals with leadership qualities for the Leadership Kanawha Valley program. There are only 35 seats available for this program.

Curriculum Overview

- Team building
- Time management
- Business/strategic planning
- Persuasion/negotiation
- Media training
- Business etiquette
- Change management
- Facilitation skills

Program Focus

- Major industry
- Local government
- Area business
- Community development
- Public health
- Education
- Recreation
- Volunteer activation

Attendance and Financial Requirements

Attendance Requirements

The program runs from October through May. Classes will be held twice a month in October and November in half day morning sessions then once a month beginning December through May in full day sessions. Participants can miss no more than one session.

Tuition

The tuition rate for the program is \$495 for members of the Charleston Area Alliance, \$595 for future-members. This fee covers all expenses for the program. If you are not a member, we welcome you to consider joining our organization through our website at www.charlestonareaalliance.org and receive the discounted tuition rate. The program is limited to 35 participants.

Leadership Kanawha Valley Application

Name: _____

Employer: _____

Position/Title: _____

Business Address: _____

Business Phone: _____

Email: _____

Home Address: _____

Alternate Phone: _____

Educational Background: _____

Briefly share why you are interested in participating in the Leadership Kanawha Valley

Please mail or fax your application to:

Charleston Area Alliance
Attn: LKV
1116 Smith Street
Charleston, WV 25301
304-340-4275 (fax)

For questions, contact:

Susie Salisbury
SSalisbury@CharlestonAreaAlliance.org
304-340-4253